



Our Vision

Our Common Values

Our Mission



## Preamble

The electrical engineering and electronics industry in Germany sets the pace of technological progress.

The innovation and growth of nearly every sector is determined by the key technologies developed by our industries.

Our products, systems and solutions provide a basis for everyone's **quality of life.**

## Our Vision

We are establishing the framework and common platforms that promote **growth** in our sector in a competitive international environment.

We provide **guidance** for our members and partners and offer them stable support based on a political basis on which they can rely in times of rapid change.

Our expertise and ability to put ideas into practice make us an attractive, powerful and reliable partner.

We are an efficient, professional association that supports the entrepreneurial development of our industry and its members.

We strengthen the position of the German electrical engineering and electronics industry in an increasingly united Europe, which acts as a springboard for global competitiveness.

*In doing so, we provide value for our member companies and promote the development of the economy as a whole.*

## Our Common Values

We – the members of ZVEI – are committed to a **liberal system** founded on the cornerstones of democracy, competition, economic sustainability and the concept of the social market economy.

We believe in the **central role** played by **entrepreneurship** in society's development.

At ZVEI, we maintain a working relationship with our partners in business and society at large that is based **on commitment and trust**.

We are united in our commitment to achieve common goals and to support each other.





## Our Mission

We are the **voice** of the electrical engineering and electronics industry in the area of regulation and economic policy. We actively contribute to the further development of the economic and socio-political framework in Germany and Europe.

We offer our member companies a common platform for voicing their opinions and **representing their common interests** in politics, society and in relation to customers and value chain partners in a professional way.

We help to set regulations and standards in order to create markets for innovations and make these successful in competition.

We support our members by providing technology and market-oriented services at the junction between politics, institutions, companies and markets.

We maintain an open dialogue with the general public on the latest developments and positions of the electrical engineering and electronics industry.

*This is how we contribute to the future success of companies and their business models.*



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