

Europe is at a crossroads. On the one side, international cooperation and the digitalization of our world is going ahead with high speed. Both trends are leading to a need of further integration and unity of Europe in order to stay globally competitive. At the same time, Europe's single market with a seamless, barrier-free, cross border transfer of capital, goods, services and citizens, has become one of the most powerful economic regions in the world. This European success story reflects the key values of our EU undertaking. On the other side, political trends at EU Member State level go in the other direction as some parts of the European population wish for a more protected environment and lack fundamental trust into the future. After the UK vote to leave the EU, today's call for a new vision of a united Europe has never been heard so clearly in the European Union's history. Politicians across Europe will have to work together to draw the picture of a future Europe that generates trust, that appeals to the younger generation, that attracts the best talents, investments and business from around the world and that plays a strong international role, both economically and politically.

July
6th
2016

I° THE FRENCH AND GERMAN ELECTRICAL, ELECTRONIC AND DIGITAL INDUSTRIES, KEY ACTORS OF THE DIGITAL TRANSFORMATION OF EUROPE

The French and German Electro-technical and Electronics Industries as organized in FIEEC and ZVEI, believe in Europe and in the project of the European Union. For our more than 4 600 member companies – representing large, small and medium-sized enterprises - and their over 1,249 million employees, an integrated Europe stands for common values, peace, freedom, security, growth and future wealth.

The digitisation is at the heart of our economy and society. It is a main driver of our future and we have to master these opportunities. The digital economy will create new lead markets for Europe, such as industry, energy, mobility, health and building – with new business models and jobs.

The French and German Electro-technical and Electronics Industries are strongly committed to contribute to the debate on the digitisation of the economy with ideas and solution proposals that offer Europe new opportunities at global scale. As key actors of the digital transformation, we are responsible partners to the politics and society and we take our role seriously.

II° A STRONGER PARTNERSHIP BETWEEN PUBLIC AUTHORITIES AND INDUSTRY TO SUCCEED IN THE DIGITAL TRANSFORMATION

The French and German Electro-Technical and Electronics Industries call on the policy leaders in Europe to jointly promote with us:

- The improvement of the Internal Market especially through an integrated Digital Single Market taking fully into account the competitiveness of our industries at global level;
- An Industrie du futur / Industrie 4.0 check as part of the innovation principle for all future legislation and regulation;
- A business-friendly regulatory environment, fostering the development of the digital economy and Industrie du futur / Industrie 4.0 solutions, enabling companies and new businesses to flourish;
- A business-oriented standardization system based above all on industry needs;
- An efficient market surveillance to create a level-playing field with our non-European competitors;
- A European trade policy taking into account our global business activities and allowing free and fair market access on the basis of a multilateral trade strategy;
- The reinforcement of digital security and trust at all levels;
- The establishment of a cybersecurity culture and guidelines for a European cybersecurity concept;
- A framework combining the protection of personal data and industrial data, taking into account innovation capacities;
- The development of the skills needed for the digital age.

III° FIEEC AND ZVEI RECOMMEND ON DIGITAL ECONOMY WITH RESPECT TO DATA, CYBERSECURITY AND STANDARDISATION

The French and German Electro-Technical and Electronics Industries have on the occasion of their joint conference on 6th July 2016 in Paris developed a set of ideas related to Industrie du futur / Industrie 4.0 and the Digital Economy, with detailed recommendations on the use of data, cybersecurity and standardisation which they would like to present to the political decision-makers today.

Paris
FRANCE

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