

Well-connected partner We work on your behalf

- competently and in a target-oriented manner across a global network.
- in cooperation with consumer, environmental and business associations, European industry and professional associations, international organizations.
- as the second-largest association in the BDI ('Bundesverband der Deutschen Industrie e.V.'). The BDI – a.k.a. 'The Voice of German Industry', represents 39 industry associations.



- in the European umbrella organization for mechanical engineering, metal, electrical engineering, and the electronics industry Orgalime, consisting of 41 national associations.



German Electrical and Electronic
Manufacturers' Association
Lyoner Straße 9
60528 Frankfurt am Main
Germany
Telephone: +49 69 6302-0
Fax: +49 69 6302-351
Email: zvei@zvei.org
www.zvei.org
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Your strong partner Active, competent, successful.



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German Electrical and Electronic Manufacturers' Association

Active partner We are committed

- as representatives for the interests of the electrical and electronics industry at a national and international level.

1,600 member companies, 5,000 voluntary experts and the know-how of 160 employees.

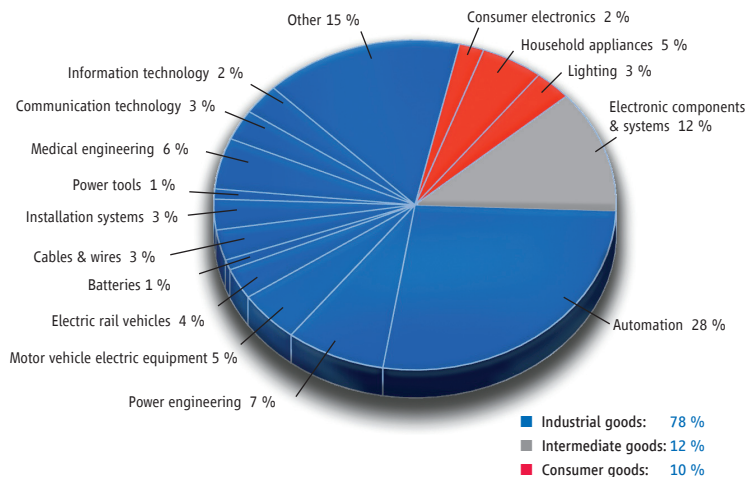
- for the second largest field of industry in Germany.
Round about 868,000 workers and sales of 192 billion euros in 2017.

- for a global market.
Exports of 200 billion euros in 2017 which correspond to one seventh of all German exports.

- for one of the most innovative business sectors.
27 billion euros spent on innovations annually, of which 17 billion euros were allocated to research and development.

- for an industry with a broad product portfolio.
Distribution of sales:
78 percent industrial goods,
12 percent electrical components,
10 percent consumer goods.

: Electrical industry – turnover by sub-branches 2017



Competent partner We are there for you

- as supplier of technology and market information.
- as a platform for forming opinions and exchanging experiences
e.g. in regards to standards and certification, embedded software and systems, global trade, international markets and much more.
- as experts in a network of 22 product divisions as well as 9 sections and units.
- at our head office in Frankfurt am Main.
- at our Germany-wide regional offices.
- in Berlin and Brussels – where political decisions are made.
- in Beijing close to the biggest growth market.
- internationally, as stakeholders representing the industry at trade fairs, in committees and in associations.

Successful partner We stand up for

Politics and society

- Industry and competition
- Education and growing young talent
- Corporate Social Responsibility

Economy and business cycles

- Economic situation and growth
- Research and innovation
- Market information and statistics

Energy and environment

- Energy efficiency and environmental politics
- Smart Grid
- Safe energy supply

Integrated industry

- Embedded Software and Systems
- Energy efficiency
- Smart Factory

Automotive

- Electromobility
- Autonomous driving
- Connectivity/IT-Security

Health and medical engineering

- Crosslinked health infrastructure
- Health economy
- Ambient assisted living

Life and home living

- Smart building and sustainable construction
- Hybrid broadcasting broadband TV/Smart TV
- Human centric lighting