#### #EuropaMitUns: Be a part of ZVEI's video campaign!



### **ZVEI Video Campaign for a strong Europe in the election** year



#EuropaMitUns: Europe concerns us all. We are all Europe.

# **#EuropaMitUns:**Why get involved?



- With the video campaign #EuropaMitUns ZVEI supports a strong and democratic Europe.
  - ZVEI's Executive Board fully supports the campaign; participation is requested.
- #EuropaMitUns shows, how important Europe is for each and every one of us.
  - in personal about 30-second video statements in your own native language
  - Even without reference to job and employer
  - Video examples can be found at: www.zvei.org

Abteilung Kommunikation und Marketing

## **#EuropaMitUns:**How to get involved?



- Please submit your video statement by 15 May if possible, but we will also be happy to accept videos received later. ZVEI will integrate your video into the look of the campaign and add English subtitles.
- All videos will be published on our campaign page at <u>www.zvei.org</u>, in ZVEI newsletters and on Twitter from April to October 2019.
- Technical Requirements :
  - video file (e.g. MOV- or MP4-format) in landscape format (upper body),
  - ...against a background that is as neutral as possible (no white wall, no reflections)
  - ...lighting as "healthy" as possible (not too bright, not too dark),
  - ...with a good-understandable sound (without background noise),
  - and produced at least in full HD (1080p).
  - Equipment: if possible (clip-on) microphone, tripod, smartphone (recent generation).
  - Please sign the user agreement.



"im goldenen Schnitt"

#### #EuropaMitUns: Your contact



If you have any questions, please contact:

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